

CARFAC/RAAV MINIMUM FEE SCHEDULE

Fee Schedule

Schedules for Copyright Royalties / Fees

Since 1968 and approximately every two years, CARCC and CARFAC have issued schedules of royalties or fees for the use of the copyrights of visual/media artists. The schedules were initially developed by Jack Chambers and Tony Urquhart in 1968 and have been updated by CARCC over the years based on discussion with artists and users, negotiation, and factors like the cost of living.

All fees are considered minimum payments for the use of the copyrights and/or the professional services of visual/media artists. Some fees include the CARCC administrative fee and others do not – the inclusion will be indicated as the fees are listed. Copyright use royalties / fees are subject to GST. The rates listed do not include GST.

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Fee Schedule Introduction & Guidelines

Introduction to the Fee Schedule

Since 1968 and approximately every two years, CARFAC has issued its exhibition fee schedule. These schedules were developed from rates established by artists Jack Chambers and Tony Urquhart in 1968. They were updated through negotiation and usage, and reflect increases in the cost of living. All fees are considered minimum payments for the use of the copyrights and/or the professional services of visual/media artists.

The inclusion of the Exhibition Right in the Copyright Act is unique to Canadian law. It became part of the Act in 1988, after much lobbying on the part of CARFAC and other artists' organizations. The Exhibition Right applies to the exhibition of works of visual art not presented for sale or hire, provided the works were made after June 7, 1988 (the day the Act was reformed). Like all other forms of copying, transmission, or presentation, the permission of the rights holder, usually the creator, is required in Canada for the exhibition of works of art. This includes works that are owned by parties other than artists themselves; therefore works in permanent or private collections are subject to the law if no other written agreement has been made. CARFAC maintains that copyright is an important source of income for artists, and that fees must be charged when permission is granted to exhibit a work. This Fee Schedule recommends minimum levels of fees (or royalties) considered by CARFAC and its membership to be fair payment for the various uses of works of visual art.

CARFAC

CARFAC is an artist-run organization founded in 1968 by artists for artists. It is the federally certified representative organization of professional visual and media artists in Canada. It is composed of CARFAC National, and its regional organizations. CARFAC works closely with RAAV (Le Regroupement des artistes en arts visuels du Québec), its counterpart in Quebec. CARFAC is obligated to represent the interests of Canadian visual and media artists and to establish standards and fee scales in this sector. CARFAC's founding principle and continued concern is that artists, like professionals in other fields, be paid fairly for their creative output and services.

CARCC

CARCC, Canadian Artists Representation Copyright Collective Inc., was founded by CARFAC in 1990 to assist artists in administering their copyrights. CARCC is a logical extension of CARFAC's commitment to the payment of fees to artists for the use of their copyrights. It negotiates terms of usage and payment offers, and issues licences that allow the legal use of its affiliates' works. Affiliation with CARCC is separate from membership in CARFAC. CARFAC provides its members with information about CARCC, and it publishes this fee schedule. Users of copyrights associated with CARCC affiliates must obtain licences for such use.

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More information and this fee schedule may also be found at www.carfac.ca or www.carcc.ca

Agreement between CARFAC-RAAV, CAMDO, and CMA on exhibition fees

Canadian Artists' Representation/Le Front des artistes canadiens (CARFAC) and le Regroupement des artistes en arts visuels (RAAV) met with the Canadian Art Museum Directors' Organization (CAMDO) and the Canadian Museums Association (CMA) to discuss a fair level of payment for exhibition fees. The meetings began in 2004, when CARFAC released a new formula for the CARFAC Minimum Recommended Fee Schedule. The discussions focused primarily on fees related to temporary exhibitions - royalties that are paid to artists by museums and other institutions which present art mainly for the pleasure and edification of the public and not for purposes of sale or hire. At the end of 2006, the meetings came to an impasse, yet all parties hoped to resolve their issues and find solutions in order to build a stronger visual arts community. As such, CARFAC-RAAV, CAMDO, and CMA jointly agreed to undertake a mediation process in order to work towards establishing a minimum fee schedule agreeable to both parties. In order to improve the situation of the visual arts in Canada, it was agreed that it is in the interest of all parties to work together on a solution.

On November 19 and 20, 2007, representatives from CARFAC and RAAV met with CMA and CAMDO to negotiate a new agreement with a retired justice of the Supreme Court of Ontario as mediator. Subsequently, the agreement was formally approved by the national boards of all organizations involved. The announcement of this agreement was made at the opening of the Visual Arts Summit, where over 450 artists, dealers, collectors and museum officials were present on November 25th, 2007.

The new fee schedule went into effect on January 1, 2008 for a 5-year term ending December 31, 2012. All fees included in the agreement will be subject to an annual increase of 3%. There was agreement on the determining categories reflecting the size of the exhibiting institution's operating budget: operating budgets under \$500,000, operational budgets over \$500,000, International I, and International II. Other factors include the scope and nature of the exhibition, its duration, and the number of participants.

The fees indicated in the agreement are recommended **minimums**, and as such, artists are free to negotiate up from these minimums.

Due to ongoing negotiations between CARFAC and RAAV and the National Gallery of Canada under Status of the Artist law, fees for this institution are being negotiated outside this agreement.

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The agreement includes solo and group exhibitions, both touring and non-touring. The four organizations agreed to form a joint committee that will continue to meet to negotiate fees for such items as permanent collection exhibitions; performance, film and video fees; exhibitionism other venues; creation of a work in public and so on. Reproduction fees, Advertising and Commercial Fees, and Fees for Professional Services will also be discussed.

We recommend that galleries, artist-run centres, and other institutions exhibiting and publishing artworks continue to pay CARFAC-RAAV fees for these uses.

The parties also agreed to pursue the establishment of an Exhibition Right Fund, similar to the Public Lending Right Fund which provides compensation to authors of books used in public libraries. The joint committee will advocate for the proposed Exhibition Right Fund, as well as develop templates for standardized contracts for exhibition, acquisition and other transactions between gallery and artist. It is hoped that a discussion of mutual interests will move the visual arts forward.

The agreement was officially approved by CARFAC-RAAV, CAMDO and the CMA. However, there are other exhibiting institutions that were not present. We are currently in discussions with the Artist-Run Centres and Collectives Conference (ARCCC). In the interim, we recommend that artist-run centres pay the new fees, with an understanding that it could take time to make an adjustment where the new fees represent an increase.

CARCC General Guidelines and Requirements

CARCC uses this Fee Schedule in negotiating licences for uses of its affiliates' copyrights. The guidelines are included here for the information of CARCC affiliates and users of their copyrights, and they may also be of use to non-affiliated artists and users who wish to inform themselves of the principles surrounding copyright use.

- **Licence to use the copyright of a CARCC affiliate**

In accordance with the principles of the Canadian Copyright Law, all public exhibition and all reproduction (whether in whole or in part) of a work created by an artist affiliated with CARCC must be authorized in writing by CARCC. Such written authorization is a *licence* issued by CARCC. All unauthorized (unlicensed) uses are in contravention of the law.

Licences do not transfer ownership of a work, nor do they transfer copyright. Licences define the limits of what a user may do with a work of art. CARCC makes every effort to negotiate non-exclusive licences, meaning that the artist (and CARCC) retains all rights outside those granted by the licence.

- **Transfer of ownership of a work does not mean a transfer of copyright**

When a work of art is purchased, or acquired by gift, the new owner is not the owner of copyright in the work, unless there is a signed agreement that transfers copyright from the creator to the new owner. Owners of works of art who do not hold copyright must negotiate uses such as reproductions or exhibitions with the artist or CARCC.

- **Minimum fees**

All fees for copyright use listed in the *CARFAC Minimum Fee Schedule* are considered minimums. An artist may request a higher fee, or accept a higher fee if it is offered. CARCC uses the Fee Schedule in its negotiation of copyright fees for its affiliates, and these uses are in turn used as a basis for determining changes or refinements to the Fee Schedule which may be required. Other factors considered in determining fees include cost of living statistics, affiliates' and users' input, the experience of other collectives, and negotiation with user associations such as CAMDO or CMA.

- **Administration fees**

CARCC is fully financed by the administration fees it collects. For **exhibition licences**, the administration fee is not included in the fees listed. It is charged to the using institutions in addition to the fees listed - \$25 for galleries in Category 1 (smaller non-profit cultural centres) or for licences with fees less than \$500; the fee is \$100 for all others.

For **reproduction licences**, the administration fee is 20% of the fees listed and is included in the fees listed, with a few exceptions, which are noted. CARCC affiliates using this Fee Schedule should note that to calculate the fee they will received from licensing, one should divide the given amount by 1.2. For others using this Fee Schedule - artists negotiating their own licences should consider including

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the administrative portion of the fee in what they charge a user, to cover the time and costs they incur in negotiating their licences. Users negotiating licences with artists should consider removing the administrative portion of the fee as they are incurring their own licensing-related costs.

- **Accreditation**

Crediting an artist for the use of a work is a requirement included as a moral right, the right of paternity, in the Copyright Act. All uses of any work by any artist must be credited in some form, unless the artist has waived the right, in writing.

CARCC licences require that each reproduction or exhibition of a work by a CARCC affiliate be accompanied by a notice containing the following information:

- *Artist name,*
- *title of work,*
- *year of creation © CARCC,*
- *year licence issued*

Such accreditation must appear in the immediate proximity of the reproduction and/or exhibition of the work or, inappropriate, in the index of illustrations in a book or catalogue indicating the page on which the reproduction occurs. Failure to include the information in an integral and legible manner may result in a fine of 200% of the original fee for use, without prejudice to the artist in pursuing legal action.

- **Definition of copyright fees (royalties)**

Copyright fees (also called royalties) are listed in the *CARFAC Minimum Fee Schedule* and apply to the reproduction, exhibition, or presentation of works. The Copyright Act does not prescribe what copyright is worth – it defines what uses are subject to copyright, that is, where permission of the copyright holder is required. By implication, the holder of copyright may charge a fee or royalty for a use. The *CARFAC Minimum Fee Schedule 2010* provides recommended minimum fees for a wide variety of uses. For exhibitions where works created after June 7, 1988 are not presented for sale or hire, the fees are determined by the length of the exhibition, its scale, and the operating budget or nature of the exhibiting institution, and some other factors. For reproductions, the fees are determined by applying the scale, factoring in variables like the type of support, size of print run, duration of licence, territory of distribution, and so on, as required. The Artists' Professional Fees listed in Section 4 are not copyright fees; rather, they are recommended compensation for work done in association with an artistic project such as an exhibition.

- **Fee reductions for quantity**

When a reduction of fees is based on the “number of works” used, the number may refer to the number of works by CARCC affiliates included in the licence. By agreement, “number of works” may apply to the number of works by one artist if several artists are involved.

- **Royalties proportional to sales**

Royalties paid for the use of an artist's copyright can be in a form proportional to sales. Participation in proceeds from sales will be defined in particular contracts between editor and artist. Participation proportional to sales may be applied to publications such as the following:

- Monographs devoted mainly to one artist
- Editions of cards, posters, calendars or other objects bearing reproductions
- Editions of sculptures, prints, tapestries

- **Alteration of a representation of a work**

CARCC licences require that the user obtain special authorization, prior to the issuance of a licence, for any alteration of a work as represented (changes of colour, proportions, cropping, over-printing of text, and so on). Any alteration permitted, should the user request it, is subject to approval by the artist prior to final production. This requirement refers to a moral right, the right of integrity, outlined in the Copyright Act. Moral rights rest with the artist unless a written waiver is in play.

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- **Promotion of an exhibition or an event dedicated to the presentation of a work of visual art**
For exhibitions where CARFAC-level exhibition copyright fees have been paid to CARCC, a special rate is allowed for reproductions directly promoting the exhibition. The fee of \$25 per work per support regardless of print run and size applies to the following: invitation, internet site, e-invitations, not-for-sale catalogues, brochures or folders, postings, publicity in journals or periodicals. When three promotional items are produced bearing reproductions of one artist's work for the same exhibition, the third use may be granted free of charge. The exception here is use in catalogues that are offered for sale; in this instance, reproductions in such catalogues are charged as listed.
- **Promotion by sales venues**
When works are exhibited solely for the purpose of sale or hire, the party exhibiting the work is not subject to payment of exhibition copyright fees as set by CARFAC-RAAV and CARCC. However, reproductions related to promotion of such exhibitions are subject to copyright.
- **Penalty for unauthorized use**
When works are exhibited or reproduced without the appropriate copyright use authorization by CARCC (a licence), the user will be invoiced retroactively by CARCC for all fees due plus a penalty of \$50 or 30%, whichever is greater.
- **Payment**
Invoices issued by CARCC for licences are payable within 30 days of receipt. If an authorized use does not take place, a refund can be issued if CARCC receives written notification within 30 days of the signature of the licence. For any refund, CARCC reserves the right to retain administration fees.
- **Proof of Print Run**
CARCC authorization for reproduction is usually for a specific print run. CARCC has the right to demand and receive proof of the print run (such as a copy of the print invoice).
- **Duration of authorization**
The user has up to two years for reproduction and one year for exhibition from the date of authorization to carry out the authorized use. At the end of this period a new request for licensing must be addressed to CARCC.
- **Fee schedule in force and annual increases**
The Exhibition Fees listed in Section 1 are voted on annually by CARFAC members - any changes to these fees are generally published in January of the year following the vote. All fees listed here are in force until December 31, 2010. Given the CARFAC/RAAV/CAMDO/CMA agreement to raise the exhibition fees by 3 % annually, we have decided that all fees will be raised annually by the same 3%, instead of biannually as was the former practice. Given the necessity of making adjustments from time to time, CARFAC/ CARCC reserves the right to make changes to the Fee Schedule at any time. All the amounts shown in the schedule are in Canadian dollars and do not include GST.
- **Advertising use (commercial or promotional)**
Use is classified as advertising when the work is used to promote a service or product other than the work itself, the artist, or an exhibition including the work. For example, advertising use occurs when a work is used to promote a museum or gallery. Items - such as calendars, mugs, agendas, t-shirts, brochures - promoting the institution or company (bearing the name of such) are classified as advertising whether or not they are offered for sale.
- **Exhibition promotion**
Regardless of the above, exhibition promotional items (invitations, brochures, etc.) will be classified as advertising if no exhibition copyright fees have been paid to CARCC within the framework of the exhibition project.
- **Not-for-profit cultural organizations' fees**
The fee schedule recognizes differences in scale of the various institutions it serves. Small museums, exhibition centres, artist-run centres, cultural publications, and so on, benefit from these categories of the fee schedule.
- **Fair Dealing**
The Copyright Act does not define the concept of Fair Dealing, which means that infringement does not occur when a work is copied for certain limited purposes. Courts would look carefully at cases involving disputes over Fair Dealing to determine whether infringement has occurred. Fair Dealing includes copying for private study or research, for purposes of criticism, review or news coverage, or the limited use of small portions of a work (sometimes called incidental uses). In all cases the work must be fully credited as to the source and the name of the creator

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A.1 Exhibition Fee Schedule 2010

• A.1.0 • Guiding Principles

• **Recognizing the size of a museum or gallery**

The fee schedule reflects the fact that there are institutions of different sizes and means in Canada.

Operating budgets are a matter of public record, and provide a convenient indicator of the size of an exhibiting institution. Calculation of a gallery's operating budget would include such items as salaries, expenses related to organizing exhibitions such as shipping, insurance, crating and framing; exhibition-related education programs; rent; utilities; research expenses; publication programs; revenue-generating programs like boutiques, restaurants and parking lots. An operating budget is related to the operation of the museum or gallery only - if the museum or gallery is part of a larger institution like a city administration, university or multi-purpose cultural centre, only the operating expenses of the museum or gallery need be counted to determine the fee category. Acquisition funds or capital funds raised for say, a new building, are not counted either. The size categories have been intentionally made broad and have been reduced from previous years, as negotiated under our agreement with CAMDO and CMA.

○ **Standard galleries**

- **Galleries 1** - For galleries with operating budgets up to \$500K
- **Galleries 2** - For galleries with operating budgets over \$500K

○ **International Exhibitions**

This category is reserved for international exhibitions that are funded by multiple major funding bodies and/or sponsors, which may or may not include museums. The International category includes two sections:

- **International I** - this category includes exhibitions held in cultural centres, embassies or other locations under the auspices of a federal agency.
- **International II** - this category includes major international exhibitions, such as international biennials and surveys, or other exhibitions where the artist is selected to represent Canada and which are funded by several funding bodies and/or sponsors.

• **Recognizing the scope of an exhibition**

The basis of the fee schedule is the listed solo exhibition fee. Many types of exhibitions vary from this norm. Retrospectives, group shows, small projects, or installations, for example, have different parameters and costs. A percentage calculation has been adopted for these different types of exhibitions.

- A **solo exhibition**, for the purposes of the fee schedule, is defined as an exhibition that features a body of work by a single artist that spans less than 10 years of his or her production.
- For **retrospectives**, or solo exhibitions that feature more than 10 years of an artist's production, the rate is the listed solo rate plus 15%.
- For **projects, small exhibitions, or installations** - exhibitions with a very narrow focus on a small body of work and occupying one room or a single space - the rate is the listed solo rate minus 15% for all categories.
- The **single works** category applies to specific cases of exhibition of single works, such as very small sites associated with artist-run galleries or the like, i.e.: windows or foyers. It also serves as a benchmark for calculating permanent collection exhibition fees, and performance presentations. The rate for such exhibitions is 20% of the appropriate solo rate.
- For **group exhibitions**, the total rate for an exhibition including 2-5 artists must not be less than the solo exhibition rate. The solo exhibition rate is divided by the number of artists to determine the amount each artist is to receive. For group exhibitions with 6 to 10 artists, the fee is 19% of the solo rate for each artist. For group exhibitions with 11 or more artists, the fee for each artist is 17% of the solo rate.

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- o For **touring exhibitions**, the originating gallery and each venue pay 100% of the appropriate exhibition rate, determined by the Exhibiting Institution Category of each gallery and the scope of the particular exhibition (solo, retrospective, group, etc.). The artist is thus paid each time the exhibition is shown.

- **Duration**

As for the duration of exhibitions, all exhibition rates generally apply to exhibitions of up to three months duration. For longer exhibitions, the fees are pro-rated on a monthly basis – the fee for each month an exhibition is extended is therefore 1/3 of the rate determined for the three-month period.

- **CARCC Administration fees for exhibition licences**

For exhibition licences, an administration fee of \$25 is charged for institutions in Category 1, and/or for exhibition licences worth up to \$500. For all others the administration fee is \$100. Administration fees for exhibition licences are added to the fees listed. Exhibition fees are subject to GST.

• A.1.1 • Solo Exhibition Fees

Exhibiting Institution Categories	Exhibiting Institution Operating Budget	Solo	Retrospective (+15% of solo fee)	Project (-15% of solo fee)	Single Work (20% of solo fee)
International II	Multiple funders	11699	13453	9944	2339
International I	Embassies, etc.	7804	8974	6635	1560
Category II	Over \$500K	2122	2440	1804	424
Category I	Up to \$500K	1591	1830	1358	318

• A.1.2 • Touring Exhibitions

For **touring exhibitions**, the originating gallery and each venue pay 100% of the appropriate exhibition rate, determined by the Exhibiting Institution Category of each gallery and the scope of the particular exhibition (solo, retrospective, group, etc.). The artist is thus paid each time the exhibition is shown.

• A.1.3 • Group Exhibitions

For group exhibitions, the total rate for an exhibition including 2-5 artists must not be less than the solo exhibition rate. The solo exhibition rate is divided by the number of artists to determine the amount each artist is to receive. For group exhibitions with 6 to 10 artists, the fee is 19% of solo rate for each artist. For group exhibitions with 11 or more artists, the fee for each artist is 17% of the solo rate.

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Group Exhibition Fees:

Exhibiting Institution Categories	Solo	Two Person Show per artist	Three Person Show per artist	Four Person Show per artist	Five Person Show per artist	Group Show 6-10 Artists per artist	Group Show 11+ Artists per artist
International II	11,699	5,849	3,900	2,925	2,339	2,223	1,989
International I	7,804	3,902	2,602	1,951	1,560	1,483	1,316
Category II	2,122	1,061	708	530	424	403	361
Category I	1,591	796	530	398	318	303	271

• A.1.4 • Permanent Collection Exhibitions

Note: In the last round of negotiations with CAMDO and CMA, permanent collection fees were not included in the agreement, and will be negotiated under the joint committee. **In the meantime, we recommend that galleries, artist-run centres, and other institutions exhibiting artworks continue to pay the listed CARFAC fees for these uses.**

Permanent Collection Exhibition Fees are calculated using the Single Work rate as a base for works under \$10,000 in value. For works above \$10,000 in value, the fee is calculated as a percentage of the purchase price.

Rates apply to both purchased and donated works created after June 7, 1988. Fees are one-time for a ten-year licence.

Fees are for exhibition at the owner's premises only. Temporary exhibition fees apply to any touring exhibition or loan for exhibition.

Where a large number of works are purchased at one time from the same artist, a percentage reduction of the total fees may be considered.

Where a portfolio or series of prints is purchased, one print can be licensed provided that only one print is exhibited at any one time at the owner's location. When more than one is exhibited, Temporary Exhibition Fees at the appropriate Window rate applies to each extra print exhibited.

If it is decided that a Permanent Collection Licence is not desirable, temporary exhibition fees apply to any exhibition of the work on the owner's premises.

The CARCC administrative fees for Permanent Collections Licences are \$25 for Category I institutions and/or for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

Permanent Collection Exhibition Fees:

Exhibiting Institution Categories	Exhibiting Institution Operating Budget	Works up to \$5k value (50% of single work rate)	Works over \$5k and up to \$10k value (Single work rate)	Works over \$10k value (percentage of work's value)
Embassies, government departments, corporations	n/a	781	1560	7%
Category II	Over \$500K	212	424	5%
Category I	Up to \$500K	160	318	3%

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• A.1.5 • Performance Presentation Fees

Note: In the last round of negotiations with CAMDO and CMA, performance fees were not included in the agreement, and will be negotiated under the joint committee. **In the meantime, we recommend that galleries, artist-run centres, and other institutions exhibiting artworks continue to pay the listed CARFAC fees for these uses.**

For major solo performances and / or the inclusion of performance artworks in exhibitions, use Exhibition Fee Schedule.

Festival: A single performance within an ongoing showcase or event. The fee for a first performance is equivalent to the Single Work Rate appropriate to the organizing institution, with a fee of 30% of the appropriate Single Work Rate added for each additional performance.

Cabaret: Works under 15 minutes in length in a setting of multiple performances in a single evening, with single ticket prices. The fee is equivalent to 50% of the Single Work Rate appropriate to the organizing institution.

Fees do not include general equipment (i.e. lights, projectors, video, audio) that should be provided by the gallery / host. Special equipment integral to the work is the responsibility of the artist. Fees do not include artists' travel costs.

Fees are per performance. Additional performances are of the same work at the same venue or project.

The CARCC administrative fees for Performance Licences are \$25 for Category I institutions and/or for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

Performance Presentation Fees:

Exhibiting Institution Categories	Exhibiting Institution Operating Budget	Festival: First Performance (single work rate)	Festival: Each Additional Performance (30% of single work rate)	Cabaret (50% of single work rate)
International II	Multiple funders	2339	702	1170
International I	Embassies, etc.	1560	468	781
Category I	Over \$500K	424	128	212
Category II	Up to \$500K	318	95	160

• A.1.6 • Exhibitions in Other Public Places

Note: In the last round of negotiations with CAMDO and CMA, performance fees were not included in the agreement, and will be negotiated under the joint committee. **In the meantime, we recommend that galleries, artist-run centres, and other institutions exhibiting artworks continue to pay the listed CARFAC fees for these uses.**

Rates are applicable only to exhibition in a location (i.e. public business or institution, hotel, restaurant, etc.) where the mandate or activity of the business or organization does not include the exhibition of visual artworks.

Related reproductions: see the relevant category of the reproduction fee schedule.

Each exhibition may be up to three months in duration. For each additional month or portion thereof, add 10%. For exhibitions under 10 days in duration, fees are 25% of those listed.

The CARCC administrative fees for Exhibitions in Other Public Places are \$25 for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

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	Per artist, per exhibition	Exhibition under 10 days
Solo	368	94
2 artists	184	42
3 artists	122	32
4 or more artists	116	30

• A.1.7 • Exhibition of a Reproduction

Use this category when a reproduction of an original work, and not the original work, is exhibited.

The CARCC administrative fees for licences related to the exhibition of reproductions are \$25 for licences worth up to \$500, and \$100 for all others. GST is charged on the fees.

	Per work
Temporary exhibition, up to three months	139
Permanent exhibition, up to five years	261

• A.1.8 • Creation of a Work in Public

When a work is created in public, the organizer of the event must include in the amount of compensation to the artist:

- Relevant exhibition fees.
- An appropriate professional fee that considers time and other requirements such as materials or travel. See Other Professional Fees, Section 4.

• A.1.9 • Film and Video Festivals

Film festivals should develop policies related to payment of copyright fees for public presentation. They should decide in the context of their activity to either pay exhibition fees (either solo or group, as applicable), or the fees recommended in Section 2 - A.2.2.2 Projection of Video, Film or Electronic Art. The exhibition fee option allows the payment of the same fee to all participants, while the fees in Section 2 are scaled to single or multiple presentations, and the length of the work.

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A.2 - A.4 Reproduction Copyright Fees 2010

Reproduction Copyright Fees Non-commercial, Non-advertising

The fees listed in this section apply generally to reproductions made for non-commercial, non-advertising purposes; that is, when the work is reproduced for itself as a work of art, and not presented in conjunction with a product or institution. For advertising and commercial fees, please see Section 3.

A licence entitles a user to reproduce or use a work in a specified manner. Ownership of a work does not imply a transfer of copyright. Copyright remains the property of the artist unless there is an agreement that states otherwise.

Moral rights protect a work from associations with unapproved causes or products, from unapproved alteration or distortion (including overprinting and cropping), and require that an artist be credited with his or her creation.

Fees listed below are for use of copyright only and do not include the cost of reproduction, rental fees, shipping or insurance costs, etc.

An administration fee of 20% for CARCC licensing services is included in all fees listed for the reproduction of works. To calculate the portion of the listed fee that the artist would receive, divide the given fee by 1.2. Non-CARCC users of the Fee Schedule should decide whether they will charge their users the 20% premium to cover their own costs for licensing - for example, artists negotiating their own licences might include the 20% to cover the costs and time spent licensing, while users negotiating a licence might want to withhold the 20% to cover their own costs.

GST is not included and will be charged as required when a licence is invoiced.

• A.2 • Audio-Visual Reproduction

• A.2.1 • Reproduction Within A Cinematographic Work

A cinematographic work may be a work of fiction, a documentary, or a work of art, on film, videotape, or digital support. Works originally made on film remain classified as works on film even if the image has been transferred to videotape or digital support. This category includes all productions intended for broadcast.

• A.2.1.1 • Reproduction of a Fixed Image in a Cinematographic Work

The licences permit public viewing in local or regional broadcasts. For national or international broadcasts, the fees are doubled. The licences include all languages, and all types of distribution (screening, broadcast, video sales, etc.). For major productions, the fee may be tripled.

The fees are calculated for a 5-year licence. For a 10-year use, the basic fee is multiplied by 1.5; for a 25-year use, the basic fee is multiplied by 2.5.

For works used in a documentary profile of an artist, the following rates apply, but the length of the licence is increased to in perpetuity.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

For special projects where a number of works by the same artist are used, a nominal fee of \$300 (which includes an administrative fee of 20% for CARCC licensing) may be offered.

For non-profit cultural or educational projects, the fee is reduced by 50%, or the conditions negotiated.

CARFAC/RAAV MINIMUM FEE SCHEDULE

Fees do not cover the use of work for promotion of the project. For such uses, commercial reproduction schedules apply.

Fee Schedule:

Number of works	Work appears in background or as a prop(per work)	Work featured or used as character(per work)	Work plays a central role(per work)
1-4	183	456	640
5-14	134	366	510
15-29	114	311	435
30-49	93	250	352
50+	80	219	306

A.2.1.2 Work Used In A Television Series

Number of Episodes	Fee Per work
2-4	Base fee, above
5-9	2 x base fee, above
10-50	3 x base fee, above
Over 50	5 x base fee, above

A.2.1.3 Reproduction Of A Moving Image In A Cinematographic Work

The rates given below are calculated for a 10-year period. The licences include all territories, languages and all types of distribution.

The rates are per work. For several extracts of the same work in the same project, total duration is used to calculate the fee.

The fees do not cover promotional uses. For promotional items, such as posters, T-shirts, publicity, commercial reproduction rates apply.

Fee Schedule:

Duration	Production budget of film or document					
	Up to \$20,000	Up to \$50,000	Up to \$100,000	Up to \$500,000	Up to \$5M	Over \$5M
Extract of 5 seconds or less	91	105	158	207	312	563
Each additional second	8	12	15	15	15	15

A.2.2 Public Projection

Licences are required for the public projection of slides, transparencies, and digital or like formats reproducing original works. These fees do not apply to original works conceived as projections (see Exhibition rates).

Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

CARFAC/RAAV MINIMUM FEE SCHEDULE

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.2.2.1 Projection Of A Fixed Image

The rates given below are per image. The rates are for copyright licensing only and do not include material costs or purchase costs of slides or other forms of reproduction. 'Number of images' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of images' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

Fees	Number of images licensed (slides, etc.)					
	1-4	5-12	13-24	25-49	50-99	100 or more
Single projection(per image)	12.73	11.67	7.96	6.90	4.24	3.18
Multiple Projections, up to 3 months(per image)	20.16	16.97	12.73	10.61	6.90	5.84
Multiple Projections, one year(per image)	28.64	22.28	16.97	14.85	9.02	6.90
Each additional month(per image)	1.01	0.80	0.61	0.52	0.31	0.25

A.2.2.2 Projection Of Video, Film Or Electronic Art

These rates are for projection of video, film or electronic art in a public, non-exhibition context, such as a lecture. For inclusion of works in video, film or electronic art in public exhibitions, please use the Exhibition Fee Schedule – see Section 1.

Please note that if a work is obtained from a distributor, royalties may be included in the distribution agreement, and paid to CARCC by the distributor.

Film festivals should develop policies related to payment of these fees. They should decide in the context of their activity to either pay exhibition fees, per Section 1, or the fees recommended for projection given below. The exhibition fee option allows the payment of the same fee to all participants. The fees listed below are scaled to single or multiple presentations, and the length of the work.

When the duration of a multiple presentation extends past 3months, add 5% of the base fee for each additional month or part of a month.

Fee Schedule:

	Works up to 15 minutes in length	Works up to 30 minutes in length	Works up to 90 minutes in length
Single presentation	99	145	200
Multiple presentations, up to 3 months	393	486	585

A.2.3 Reproductions In Slide Or Photographic Formats

This category permits the reproduction of work in slide or photographic formats where the reproduction is intended for sale for private use only. Such private use includes consultation in a library or archive.

Where such reproductions are purchased for public presentation, use rates given in A.2.2.1.

Where such reproductions are purchased for use in television, video or film, use rates given in A.2.1.1, A.2.1.2 or A.2.1.3.

CARFAC/RAAV MINIMUM FEE SCHEDULE

An administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.2.3.1 Reproductions Offered For Sale For Private Use

Number of copies of same work	1-5	6-20	21-50	51-100	101-250	Over 250
Rate per work	20	26	52	104	193	451

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.3 Digital Or Electronic Reproductions

A.3.1 Internet

These fees apply to the presentation of a digital reproduction of a work on the internet, considered to be an electronic publication. For exhibitions of works of art conceived for the internet, please use Exhibition fee schedules.

Internet use is necessarily world-wide, so licences are issued for world-wide use.

Licences specify parameters of digitization and electronic publication (i.e. maximum dpi, protections against unauthorized downloading). Removal of the image from the data base is required once the licence is expired.

These are non-commercial, non-advertising rates. They apply where the user organization has a mandate to promote work or artists (collectives, museums, artist-run centres and so on), and is exercising its cultural or educational mandate. For all other types of use, please refer to the commercial rates in Section B.3.1.

Use for exhibition promotion is \$25 per work for the duration of the exhibition if CARFAC exhibition fees have been paid.

The rates given are per work. 'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.3.1.1 Moving Images On The Internet

This category includes video or film works, interactive works, and sound works.

If an extract is used on a banner page, the applicable fee is doubled.

Licences are issued for up to one year. Longer licences may be negotiated.

If the work is to be included in an on-line exhibition, exhibition fees are due. See Exhibition Fees, Section 1.

For the inclusion of non-interactive video, film or sound works in archives or long-term projects, the fee is \$250 per work, for a licence of five years duration.

For the inclusion of interactive works in archives or long-term projects the fee is \$250 per work, per year.

	Not-for-profit cultural organization			For-profit organization		
	1 month	3 months	Each additional month	1 month	3 months	Each additional month
Up to 10 second extract	26	77	6	52	153	10
Each additional second	13	13	3	15	15	3

A.3.1.2 Fixed Images On The Internet

These rates are for non-commercial, non-advertising uses by non-profit organizations with a cultural mandate. All others should use the rates listed in Section 3, B.3.1.2.

The fee for use for exhibition promotion is \$25 per image for the duration of the exhibition where CARFAC exhibition fees have been paid.

CARFAC/RAAV MINIMUM FEE SCHEDULE

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

For a network intranet, or an internet site with limited access (i.e. password subscription), the applicable rate is reduced by 50%.

For works included in a catalogue of a collection, an on-line archive, or database where little interpretation beyond simple identification of the work is offered, or in a pdf-style publication, the duration of the licence is extended to five years and the fee is equivalent to that for a one-year licence given in A.3.1.2 below.

If a work is used in more than one location on a site, 20% is added for each additional use.

For works appearing on a home page, the fee is doubled.

For licences extended beyond the one year limit, the fees may be prorated on a monthly or annual basis.

A licence for more than one year may be issued if all fees are paid up front, or an annual payment schedule is negotiated with CARCC.

For the security of images on the internet, CARCC licences stipulate that images be used at a resolution of 72 dpi, that watermarks be placed on images if possible, and that a copyright notice be placed in proximity to the image.

For on-line exhibitions of still-image works, illustration of non-advertising texts, or other projects which offer interpretation of the work, the following rates apply.

Number of works	Duration of licence	
	1 month	Year
1-9	22.22	88.84
10-49	19.00	75.96
50-99	17.09	68.26
100-499	13.83	55.39
500-999	78.77	41.22
1000-2000	8.72	34.74
2001-3000	7.09	28.34
3001-4000	6.30	25.08
4001-5000	5.79	23.18
5001-6000	5.68	22.50
6001-7000	5.45	21.88
7001-8000	5.35	21.25
8001-9000	5.23	20.92
9001 or more	5.18	20.58

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.3.2 CD-ROM, DVD, And Other Digital Media

A.3.2.1 CD-ROM, DVD, and Other Digital Media Distributed To the Public and Intended For Private Use

The fees listed are for use within Canada. For North-American use, add 50%. For world-wide use, the fee is doubled.

For educational uses, the fees are reduced by 50%.

In some circumstances, royalties may be paid in the form of an advance payment upon a signed agreement, and/or may include a percentage of the proceeds of sale.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is charged when the fees are invoiced.

Number of works (per work)	Number of CD-ROMs, DVDs, etc. produced							
	Up to 500	501 - 1,000	1,001 - 3,000	3,001 - 10,000	10,001 - 20,000	20,001 - 50,000	50,001 - 100,000	Over 100,000
1-9	72	101	143	200	279	391	547	766
10-49	59	80	114	161	222	313	437	613
50-99	45	68	93	129	181	254	355	499
100 and over	36	52	72	99	139	196	274	382

A.3.2.2 CD-ROM, DVD, Other Digital Media (Including Data-Bases) Intended For Public Use

An example of public use would be an interpretive centre in a museum or other cultural institution.

The fees listed are for use within Canada. For world-wide use, the fee is doubled. For North American use, add 50%.

Licences are issued for one-year periods and must be renewed annually.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administrative fee of 20% is included in the fees listed. GST is charged when the fees are invoiced.

Fees (per work)	Number of CDs, etc. produced	
	1-50 CDs	51 or more CDs, etc.
1-9 works	104	130
10-49 works	81	104
50-99 works	68	82
100 and more	55	69

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4 Print Reproduction

The fees are for non-advertising uses. Please see Section B.4 for advertising and commercial uses. Non-advertising use includes items bearing reproductions promoting the work itself, the artist, or an exhibition including the work – other promotional items (such as brochures promoting museum) must use applicable advertising schedules.

For invitation cards (or e-invitations) promoting an exhibition for which CARFAC exhibition fees have been paid the fee is \$25, regardless of print run or size. Any other print reproduction made in conjunction with an exhibition is subject to the appropriate Reproduction fees.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.4.1 Books And Catalogues

Fees listed allow use within Canada. For world-wide rights, the fee is doubled. For North American rights, add 50%.

For a single reproduction on a page without text (excluding credit line), the full page rate applies regardless of image size.

For a second use in the same publication of an image used for a cover or inside illustration, the rate is 50% of the applicable fee; for subsequent uses the rate is 33% of the applicable fee.

For a work appearing in the background of an image, the rate is 60% of the applicable fee. The artist must approve this use.

If a book intended for sale is a monograph (relates to only one artist), the following formula is used for the calculation of fees: 10% of estimated retail price multiplied by the exact print run, payable in advance. Each additional print run must be re-licensed. Royalties may also be paid by advance payment plus a percentage of the proceeds of sale.

If more than one image appears on a cover, use the full-page rate for each image.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.4.1.1 Books Offered For Sale (Textbooks, Illustrated Books)

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	73	99	133	143	165	198	295
Up to 1/4 page	110	148	199	214	247	295	439
Up to 1/2 page	147	199	264	285	331	393	587
Up to full page	216	293	390	423	487	580	865
Back cover	238	322	430	465	538	639	954
Front cover	411	555	742	806	924	1101	1645

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4.1.2 Exhibition Catalogues Offered For Sale

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	54	70	96	102	118	142	211
Up to 1/4 page	79	107	143	156	180	212	317
Up to 1/2 page	106	143	190	207	238	283	422
Up to full page	155	210	281	304	350	417	623
Back cover	171	232	310	335	386	460	687
Front cover	296	399	533	576	666	781	1182

A.4.1.3 Books & Catalogues Published By Non-Profit Organizations and Offered For Sale

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	37	49	65	72	81	98	147
Up to 1/4 page	56	74	99	107	125	148	220
Up to 1/2 page	73	99	133	143	166	198	294
Up to full page	108	147	194	211	243	289	433
Back cover	118	162	214	233	268	319	479
Front cover	206	277	370	385	461	551	821

A.4.1.4 Catalogues Distributed Free Of Charge

For exhibition catalogues distributed free of charge, please use A.4.4. (**Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.**)

A.4.2 Magazines, Journals, Periodicals, Newspapers

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled. For North American rights, the fee is increased by 50%.

For non-profit publishers of magazines, journals, periodicals or newspapers, the fees are reduced by 50%.

For rates that apply to newsletters or newspapers that are distributed free of charge, use A.4.4 rates (**Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.**).

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.4.2.1 Foregrounded Works In Magazines, Etc.

The work appears in the foreground of the reproduction and is prominently featured. For a front or back cover image that is 1/3 page or less in size, the full page rate applies.

CARFAC/RAAV MINIMUM FEE SCHEDULE

For an image that appears on the cover page of an inside section of a newspaper, the back cover rate applies.

For a single reproduction on a page without text (excluding credit line), the full page rate applies regardless of image size.

For subsequent reprints of a portion of a publication, use A.4.4 rates.

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/8 page, thumbnail	34	40	65	99	131	197	264
Up to 1/4 page	38	46	76	114	151	228	303
Up to 1/2 page	56	70	110	166	221	332	442
Up to full page	73	94	149	221	298	445	591
Back cover	82	108	165	246	329	493	660
Front cover	167	209	333	500	667	998	1333

A.4.2.2 Work Appearing As Decoration Or In The Background

Image size	Print run size						
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	Over 100K
Up to 1/16 page, thumbnail	18	20	30	43	64	97	145
Up to 1/8 page	26	30	44	67	98	147	220
Up to 1/4 page	31	36	55	78	116	175	265
Up to 1/2 page	38	43	68	98	147	220	330
Up to full page	47	55	82	121	180	270	407
Back cover	57	64	99	144	214	321	483
Front cover	80	93	142	206	308	461	692

A.4.3 Cards, Postcards, Invitations, Greeting Cards, Etc.

Fees are to be paid on the entire print run, whether sold or not, and are payable in advance.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.4.3.1 Cards Not Offered For Sale

For exhibition promotion, the fee is \$25, provided that CARFAC exhibition fees have been paid. For all others, the fee is \$0.15 per card.

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4.3.2 Cards Offered For Sale

In some circumstances, royalties due may be paid in the form of an advance payment plus a percentage of the proceeds of sale. The fee is normally 10% of the retail price of the full print run, payable in advance. The CARCC administration fee is 20% of the fee paid

A.4.4 Brochures, Catalogues, Newsletters, Folders, Booklets, Internal Reports, Etc.

The following fees apply only to items distributed free of charge, that do not have a subscription rate or single issue price, and do not work as advertising. For advertising rates see B.4.4. Examples of these types of publication would include education brochures accompanying an exhibition and distributed free of charge, or an internal report for a business.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled. For North American rights, the fee is increased by 50%.

If more than one image appears on a cover, the full-page rate for each image is used.

A CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.4.4.1 Brochures Etc. For Cultural or Educational Organizations

Image size	Print run size									
	Up to 1000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	500,001 to 1,000,000	Over 1,000,000
Up to 1/8 page, thumbnail	26	37	59	79	91	108	144	287	323	481
Up to 1/4 page	38	57	88	121	136	164	217	436	490	728
Up to 1/2 page	47	72	109	150	170	205	273	545	614	908
Up to full page	57	87	132	181	204	245	325	656	736	1091
Back cover	69	104	158	217	245	294	391	785	884	1308
Front cover	96	143	219	303	340	409	543	1092	1229	1817

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4.4.2 Non-Advertising Brochures, Etc. For Business Organizations

Image size	Print run size									
	Up to 1000	1,001 to 3,000	3,001 to 10,000	10,001 to 25,000	25,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	500,001 to 1,000,000	Over 1,000,000
Up to 1/8 page, thumbnail	50	74	115	161	179	214	286	577	649	959
Up to 1/4 page	76	114	175	242	273	327	435	873	982	1453
Up to 1/2 page	96	143	219	303	340	409	543	1092	1229	1817
Up to full page	114	171	264	363	409	490	652	1309	1474	2181
Back cover	137	206	315	435	489	588	783	1572	1767	2617
Front cover	190	285	438	605	679	817	1088	2182	2454	3635

A.4.5 Posters, Billboards, Banners, Signs, Panels, Plaques -Non-Advertising

Mechanical reproductions erroneously referred to as “limited edition prints” are included in this category. Please see CARFAC Advisory Notes, *Original Prints and Reproductions*, and *When is a Photocopy an Original Print?* on the differences between artists’ prints and these reproductions, and the standards for labeling such.

Size is determined by the total area of the support on which the reproduction appears.

For permanently installed banners or panels, the appropriate fee is doubled.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4.5.1 Posters, Etc. Not Offered For Sale

Reproduction size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25K
Up to 600 sq cm	115	214	243	278	366	474	621
Over 600, up to 2400 sq cm	147	274	310	354	464	604	788
Over 2400, up to 4K sq cm	185	344	390	446	585	762	993
Over 4K, up to 8K sq cm	255	472	536	613	803	1046	1365
Over 8K, up to 24K sq cm	348	643	730	835	1095	1426	1860
Over 24K, up to 60K sq cm	450	832	945	1080	1417	1844	2406
Over 60K sq cm	586	1084	1230	1406	1844	2401	3132

A.4.5.2 Posters Etc. Offered For Sale

For editions of artists' prints, such as numbered and signed lithographs, the fees may be calculated as follows: the rate listed below, payable in advance, plus 10% of the retail price payable periodically as specified in the licence.

For other sorts of editions, the royalties may take the form of an advance payment plus a percentage of the proceeds of sale.

If desired, a fee of 10% of the retail price of the entire print run, payable in advance may be negotiated, or the following schedule used.

Reproduction size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25K
Up to 600 sq cm	221	411	468	535	696	903	1186
Over 600, up to 2400 sq cm	281	518	624	751	932	1264	1576
Over 2400, up to 4K sq cm	355	649	777	943	1179	1525	2001
Over 4K, up to 8K sq cm	518	889	1068	1279	1600	2080	2688
Over 8K, up to 24K sq cm	668	1224	1466	1660	2205	2870	3743
Over 24K, up to 60K sq cm	860	1590	2014	2422	3031	3949	5094
Over 60K sq cm	1157	2074	2768	3329	4169	5426	6935

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4.6 Calendars And Agendas

If a reproduction appears on both the cover and an inside page, the fee for the inside reproduction is reduced by 50%.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled. For North American rights, the fee is increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

A.4.6.1 Calendars And Agendas Not Offered For Sale

	Print run size								
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	Over 500K
Inside image	71	105	157	234	350	526	789	872	1363
Cover	96	141	211	317	473	711	1289	1547	1950

A.4.6.2 Calendars And Agendas Offered For Sale

When the calendar or agenda contains works by one artist only, the fee is 10% of the retail price of the entire print run, payable in advance. When the calendar or agenda contains works by more than one artist, the following schedule applies:

	Print run size								
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	Over 500K
Inside image	142	208	313	469	701	1052	1580	1742	2723
Cover	192	281	422	633	946	1420	2576	3092	3867

A.4.7 Objects Bearing Reproductions

This category includes items such as puzzles, crockery, t-shirts, souvenir items, that do not have an advertising function - only the name of the artist or the title of the work may appear. Items promoting anything other than the artist or the work must use the advertising schedule B.4.7.

In some instances, royalties for commercial edition projects may take the form of an advance payment plus a percentage of the proceeds of sale.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

The fee is 10% of the retail price of the entire production run, payable in advance. For some commercial projects, the royalties may be paid in the form of a lump sum at the signature of the contract, with scheduled payments on the profits of sale. A CARCC administration fee of 20% is included in the royalties.

CARFAC/RAAV MINIMUM FEE SCHEDULE

A.4.8 Packaging of Products or Items That Promote the Work Itself or the Artist

Items in this category include CDs, puzzles, slides, DVDs, videocassettes, etc. that promote the artist's work itself. For all other packaging, use the advertising schedule B.4.8.

If a reproduction appears on both the cover and an inside page, the fee for the inside reproduction is reduced by 50%; for subsequent uses use 33% of the applicable fee.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

A CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced.

	Print run size						
	Up to 300	Over 300, up to 1K	Over 1K, up to 5K	Over 5K, up to 10K	Over 10K, up to 25K	Over 25K, up to 100K	Over 100K
Inside	88	264	406	607	913	1225	negotiable
Cover	176	527	810	1215	1823	2448	negotiable

A.4.9 Press Packets

Fees cover the reproductions included in the press packets distributed to print, electronic or other media; the licence and fees apply only to the institution distributing the press packet and not to the use by media or other third parties.

This schedule applies to paper or slide reproductions. Digitized images may be included in a licence, at the same price, only unspecified agreement.

Additional photographs, up to 2 images, not included in the packet but available to the press upon request, may be added at the fees listed; additional "on-demand" reproductions require an updated licence (if not originally included) at a fee of \$7 per image.

The CARCC administration fee of 20% is included in all fees listed for the reproduction of works. GST is not included and will be charged when a licence is invoiced

Fee Schedule:

	Number of packets		
	Up to 25	26 to 100	Over 100
Per work	64	321	515

CARFAC/RAAV MINIMUM FEE SCHEDULE

B.1 - B.4 Advertising / Commercial Copyright Fee Schedule 2010

• B.1 Exhibitions Advertising / Commercial •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works.

GST is not included and will be charged when a licence is invoiced.

• B.1.1 Exhibitions At Trade Fairs, Salons, Conventions •

This category applies to exhibitions taking place within the framework of a commercial trade fair, salon or convention not principally dedicated to the sale of the work itself. Rates apply equally to original works of art and to reproductions.

Size - the rate for a full square metre is added for any portion of an additional square metre.

Fees cover exhibition and reproduction rights for one exhibition up to six months in duration.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

Original or reproduction up to 1 m sq	451
Per additional square metre	180

• B.2 Audio-Visual Reproduction Advertising / Commercial •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.2.1 Trailers (Cinema, Television) •

The rates given are for a licence of one year duration. If trailers are used for one month or less, the fee is 25% of the listed amount.

Fees are based on the duration of the appearance of the image. They are the same regardless of whether the image is fixed or moving.

The rates for not-for-profit cultural organizations are 50% of the fees listed.

The licence covers uses in all languages and for all audiences, including personal use, and remote transmission.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.2.1.1 Reproductions With A Central Role In Advertising Or Publicity •

	Duration of appearance		
	15 seconds	30 seconds	60 seconds
Local	451	451	451
National	180	180	180
North America	451	451	451
French only	180	180	180
World-wide	451	451	451

• B.2.1.2 Reproductions As Isolated Elements In Advertising Or Publicity •

	Foreground / significant part	Background / used as decoration
National, per second	1183	473
North America, per second	1777	711
World-wide, per second	2368	949

• B.2.2 Projections And Walls Of Images •

These rates apply to projections or walls of images presented in a promotional or public relations context.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.2.2.1 Fixed Images •

The fees for longer terms apply to one program only repeated over the specified period of time.

Number of works	Single projection	3 months	One year
1-4 slides(per work)	41	62	91
5-12 slides(per work)	35	54	76
13-24 slides(per work)	27	39	59
25-49 slides(per work)	21	31	44
50 or more slides(per work)	15	21	30

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.3 Digital And Electronic Reproductions Advertising / Commercial •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.3.1 Internet •

All use of a work of art on the internet is considered advertising if the use is not principally for the promotion of the work itself, the artist, or a collection or exhibition of which the work is part.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.3.1.1 Internet - Moving Images •

If an extract is used on the banner page, the rate given below is doubled.

When the duration of the use exceeds three months, each part of a month counts as a whole month.

Licences are issued to cover a maximum of one year duration. A new licence must be issued after one year.

	Not-for profit organization			For-profit organization		
	1 month	3 months	Each add. month	1 month	3 months	Each add. month
Up to 10 second extract	52	153	10	104	310	21
Each additional second	18	18	4	21	21	4

• B.3.1.2 Internet - Fixed Images •

If the image used appears on a banner page, the rate given below is doubled.

'Number of works' generally refers to the number of images included in a CARCC licence. In the case of a licence including works by several artists, 'number of works' would refer to the number of images contributed by each artist, for the purposes of calculating the fees.

If an image is used more than once on the same site, the fee for each additional use is 20% of the applicable rate.

Number of works	Not-for-profit		For-profit	
	1 month	Year	1 month	Year
Up to 10(per work)	44	177	90	355
11-50(per work)	37	150	76	303
51-100(per work)	35	136	69	275
101-500(per work)	27	110	56	220
501-1000(per work)	21	80	41	164
Over 1000(per work)	18	70	35	139

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.4 Print Reproductions Advertising / Commercial •

A CARCC administration fee of 20% is included in all fees listed for the commercial use of works, with the exception of rates that are percentages. GST is not included and will be charged when a licence is invoiced.

• B.4.1 - Books And Catalogues •

See A.4.1

• B.4.2 Magazines, Journals, Periodicals, Newspapers •

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.4.2.1 Exhibition Publicity •

For public announcements of an exhibition where CARFAC exhibition fees have been paid, the fee is \$25 per image per support, with every third use free.

• B.4.2.2 All Other Publicity •

If an image is on the cover of an inside section of a newspaper, the back cover rate applies. If the cover image is less than 1/3 of a page, the full-page rate applies.

The size is determined by the size of the advertisement in relation to the whole page. If the image is used on several different supports, the size is calculated in relation to the average size of the supports.

Print-runs in various publications can be combined to determine the fee category for a single advertisement.

Multiple insertions are accorded the following discounts:

	Discount
2nd insertion	50%
3rd insertion	60%
4th and 5th insertions	70%
6th and additional insertions	75%

CARFAC/RAAV MINIMUM FEE SCHEDULE

Not-for-profit organizations receive a 50% discount on the rates listed below.

Fee schedule:

Image Size	Print run size								
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 200,000	200,001 to 500,000	500,001 to 1,000,000
Up to 1/16 page & thumbnail	64	95	142	212	321	487	728	1094	1646
Up to 1/8 page	811	116	177	266	402	607	911	1369	2056
Up to 1/4 page	100	144	220	330	500	495	1128	1697	2549
Up to 1/2 page	127	181	277	415	629	949	1419	2134	3207
Up to full page	158	229	348	520	789	1192	1781	2682	4029
Back cover	212	308	468	701	1062	1604	2401	3611	5427
Front cover	268	388	588	882	1336	2018	3019	4541	6826

• B.4.3 Cards, Postcards, Invitations, Greeting Cards, Etc. - Advertising / Commercial •

These fees apply to items used for advertising, and to items bearing the name of an institution or organization, other than exhibition announcements where CARFAC exhibition fees have been paid.

Licences are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.4.3.1 Cards, Etc. Distributed Free Of Charge •

Rates given below are per card, and payable on the entire print run, in advance.

	Print run size		
	Up to 5000 cards	5001-9000 cards	Over 9000 cards
Not-for-profit organization	0.20	0.17	0.15
All others	0.33	0.33	0.33

• B.4.3.2 Cards, Etc. Offered For Sale •

The rate is 15% of the retail price of the entire print run, payable in advance, with a minimum royalty of \$600.

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.4.4 Brochures, Booklets, Folders, Mass Mailings, Circulars, Leaflets, Etc. Advertising / Commercial •

If the work is used on letterhead, the fee is doubled. An annual fee for such usage may be negotiated.

If more than one reproduction is used on a cover, the full page rate is applied to each image.

Licences are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.4.4.1. Brochures, Etc for Non-Profit Cultural or Educational Organizations •

	Print run size								
	Up to 1000	Over 1K, up to 3K	Over 3K, up to 10K	Over 10K, up to 20K	Over 20K, up to 50K	Over 50K, up to 100k	Over 100K, up to 200K	Over 200K, up to 500K	Over 500K
Up to 1/8 page	38	58	84	107	123	145	193	363	Negotiable
Up to 1/4 page	50	74	112	142	162	193	258	562	Negotiable
Up to 1/2 page	62	93	142	176	200	240	319	701	Negotiable
Full page	77	114	176	242	275	329	436	878	Negotiable
Front cover	135	193	300	448	661	962	1281	1495	Negotiable
Back cover	94	136	211	314	363	436	582	1044	Negotiable

• B.4.4.2 Brochures, Etc. For Private Enterprise, For-Profit Organizations •

	Print run size								
	Up to 1000	Over 1K, up to 3K	Over 3K, up to 10K	Over 10K, up to 20K	Over 20K, up to 50k	Over 50K, up to 100K	Over 100K, up to 200K	Over 200K, up to 500K	Over 500K
Up to 1/8 page	76	114	170	214	245	291	386	728	Negotiable
Up to 1/4 page	100	147	224	283	321	386	515	1126	Negotiable
Up to 1/2 page	125	183	283	353	398	480	639	1405	Negotiable
Full page	155	229	353	484	549	656	873	1755	Negotiable
Front cover	270	386	600	894	1325	1926	2563	2989	Negotiable
Back cover	185	273	422	627	728	873	1166	2086	Negotiable

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.4.5 Posters, Panels, Display Units, Etc. Advertising / Commercial •

Size is calculated on the dimensions of the surface on which the reproduction appears.

A licence covers a single campaign of up to one year in duration. For permanently installed panels, the applicable rates are doubled.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• B.4.5.1 Posters, Etc. Not Offered For Sale Or Hire •

• B.4.5.1.1 Posters, Etc. Posted In Other Than Rented Advertising Space •

Reproduction Size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25,000
Up to 600 sq cm	232	428	487	557	730	951	1239
Over 600, up to 2400 sq cm	295	544	618	707	926	1206	1575
Over 2400, up to 4K sq cm	372	686	780	889	1167	1520	1984
Over 4K, up to 8K sq cm	509	943	1070	1224	1606	2091	2728
Over 8K, up to 24K sq cm	695	1286	1460	1669	2190	2851	3718
Over 24K, up to 60K sq cm	898	1663	1861	2158	2833	3686	4810
Over 60K sq cm	1170	2166	2457	2809	3686	4799	6260

• B.4.5.1.2 Posters, Etc. Displayed In Rented Advertising Space •

Examples of rented advertising space would include subway panels, billboards, public toilets, banners, streamers and so on.

Rates given are for a publicity campaign of up to 12 weeks duration.

Type of presentation, approximate size	Number of Copies						
	100	200	400	1000	5000	Rural, no limit	Metropolitan, no limit
Exteriors of vehicles, approx. 120 x 160 cm				3861	19310		
Bus shelters, approx. 120 x 176 cm	1673			15449			
Subway stations, approx. 400 x 300 cm	10171	14161	21886				
Billboards, approx. 400 x 300 cm						6436	14161

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.4.5.1.3 Other Public Postings •

The rates given cover a publicity campaign of up to 12 weeks.

	Print run size				
	Up to 10 copies	11-250 copies	251-500 copies	501-1000 copies	1001 - 5000 copies
Up to 4800 sq cm	1583	2375	3372	3958	5289
Up to 9600 sq cm	2471	3706	5262	6177	8250
Up to 21600 sq cm	3405	5106	7252	8511	11372
Up to 46800 sq cm	4625	6935	9848	11560	15444
Up to 72000 sq cm	6302	9452	13424	15757	21050
Up to 120,000 sq cm	8551	12827	18212	21378	28560
Over 120,000 sq cm	11639	17460	24790	29096	38872

• B.4.5.2 Posters Etc. Offered For Sale Or Hire •

Size is calculated on the dimensions of the surface on which the reproduction appears.

Licences are issued for use within Canada at the rates given below. For world-wide rights, the rates are doubled. For North American rights, the rates are increased by 50%.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

Rates are 15% of the retail price of the entire print run, payable in advance, or based on the following schedule:

Reproduction size	Print run size						
	Up to 250	251 to 500	501 to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 25,000	Over 25,000
Up to 600 sq cm	348	643	730	835	1095	1424	1860
Over 600, up to 2400 sq cm	443	817	926	1060	1389	1811	2363
Over 2400, up to 4K sq cm	557	1029	1167	1335	1752	2279	2976
Over 4K, up to 8K sq cm	765	1414	1606	1835	2409	3135	4091
Over 8K, up to 24K sq cm	1042	1930	2190	2503	3286	4276	5581
Over 24K, up to 60K sq cm	1349	2496	2833	3237	4250	5529	7216

• B.4.6 Calendars And Agendas •

If a reproduction appears on both the cover and an inside page, the fee for the inside reproduction is reduced by 50%.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%. Not-for-profit organizations receive a 50% discount.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

CARFAC/RAAV MINIMUM FEE SCHEDULE

• B.4.6.1 Calendars And Agendas Not Offered For Sale •

The rates given include a CARCC administrative fee of 20%.

Reproduction size	Print run size							
	Up to 1,000	1,001 to 3,000	3,001 to 10,000	10,001 to 20,000	20,001 to 50,000	50,001 to 100,000	100,001 to 250,000	250,001 to 500,000
Inside image	190	282	426	647	957	1442	2132	4758
Cover	263	389	588	893	1322	1991	2941	6566

• B.4.6.2 Calendars And Agendas Offered For Sale •

When the calendar or agenda contains works by one artist only, the fee is 15% of the retail price of the entire print run, payable in advance.

When the calendar or agenda contains works by more than one artist, the fee is determined by dividing 15% of the retail price of the print run by the number of images (to get a rate per image), multiplied by the number of works by CARCC artists. The total amount paid to all participating artists must not be less than 15% of the retail price of the print run.

• B.4.7 Objects Bearing Reproductions •

This category includes items such as puzzles, crockery, t-shirts, souvenir items, that are used for advertising or promotion. Advertising objects are those that highlight, along with an image of a work, the name of a person, company or organization other than the artist.

In some instances, royalties for commercial edition projects may take the form of an advance payment plus a percentage of the proceeds of sale.

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

• B.4.7.1 Objects Distributed Free Of Charge •

The fee schedule for B.4.5 applies.

• B.4.7.2 Objects Offered For Sale •

The fee is 15% of the retail price of the entire production run, payable in advance.

• B.4.8 Packaging •

Not-for-profit organizations receive a discount of 50%.

The fees listed apply to licences for use within Canada. For world-wide rights, the fee is doubled; for North American rights, the fee is increased by 50%.

CARFAC/RAAV MINIMUM FEE SCHEDULE

The CARCC administration fee of 20% is included in all fees listed for the commercial use of works. GST is not included and will be charged when a licence is invoiced.

• **B.4.8.1 Packaging For Audio-Visual Or Digital Products** •

Reproduction size	Print run size					
	Up to 1,000	1,001 to 5,000	5,001 to 10,000	10,001 to 50,000	50,001 to 250,000	Over 250,000
Back cover	316	448	822	1031	2980	Negotiable
Front cover	674	894	1788	2235	5961	Negotiable
Double cover	835	1072	2235	2772	7510	Negotiable

CARFAC/RAAV MINIMUM FEE SCHEDULE

C.1 - C.3 Artists' Professional Fees 2010

• Artists' Professional Fees •

Artists carry out many tasks in the course of their professional careers that merit fair remuneration. The following are recommended fees for several common tasks. This list is not considered exhaustive – remuneration for any other activities requiring such should be negotiated. These fees are not associated with copyright use, which would be charged separately. They do not include equipment rental costs, travel costs, publication costs, insurance or shipping, or any other cost associated with exhibition production – they are compensation for an artist's time and labour only.

Definitions:

Presentation -Presentation would include speaking or teaching about an artist's own work or any area of expertise associated with the work or one's life as an artist, leading workshops or tours, speaking to school groups, and so on.

Consultation -Consultation means the giving of advice, input or opinions that might be associated with project development, exhibitions, or commissions concerning the artist's own production, or participation in a consultative process concerned with, for example, policy development in the cultural arena, or participation in a jury or other selection process.

Installation -Installation means overseeing or participation in the installation or de-installation of works for an exhibition on the exhibitor's premises. Activities associated with installation may include unpacking or packing of works, placing works in an exhibition space, ordering, hanging, adjustment of equipment, and so on.

Preparation -Preparation is the work associated with producing an exhibition that is done outside the exhibitor's premises. Preparation might include correspondence, telephone calls, preparing plans or reproductions, writing statements, proof-reading, overseeing packing and shipping arrangements, and soon.

• C.1 Presentation or consultation •

Per half day, under 4 hours	\$242
Per day, over 4 hours	\$427

• C.2 Installation •

Per half day, under 4 hours	\$216
Per day, over 4 hours	\$361

• C.3 Preparation •

Per half day, under 4 hours	\$191
Per day, over 4 hours	\$330